

# WALK FOR A CURE

IT TAKES A TEAM TO DEFEAT CARDIOMYOPATHY

— September 27, 2015 —

**South Mountain Recreation Complex, West Orange, New Jersey**

Join Team CCF as a partner in the Children's Cardiomyopathy Foundation Walk For A Cure during Children's Cardiomyopathy Awareness month to help defeat cardiomyopathy, the leading cause of heart transplants and sudden cardiac arrest in the young. Your sponsorship or in-kind donation can help us advance research and improve care for children with cardiomyopathy and their families.

## About Cardiomyopathy

Pediatric cardiomyopathy is a chronic heart disease that involves the deterioration of the heart muscle and affects the heart's ability to pump blood through the body. In severe cases, heart failure or sudden death can result. Tens of thousands of children of all races, genders and age live with this potentially life-threatening disease. While there are treatments, there currently is no cure.

## About CCF

CCF is the only national non-profit organization focused on all forms of cardiomyopathy affecting infants, children and teenagers. Founded by one dedicated New Jersey family in 2002, the Foundation is committed to finding cures and has raised more than \$9 million for research and education initiatives, family support, and advocacy and awareness measures. CCF consistently receives high marks by nonprofit monitoring groups, including seals of approval from GuideStar, Independent Charities of America and GreatNonprofits.

## Partner Benefits

CCF offers a variety of sponsorship and in-kind donation opportunities to benefit your business:

- Increase public awareness and enhance brand image
- Demonstrate commitment to the local community through a tax-deductible sponsorship
- Generate media interest and new marketing opportunities such as on-site sampling and displays
- Build a spirit of camaraderie among employees by forming a CCF Walk Team

## Partner Impact

Your participation will enable CCF to continue its work into the next decade:

- Fund promising research studies and scientific workshops to improve diagnosis, treatment and quality of life for children with cardiomyopathy
- Provide information and resources to affected families in need
- Develop and distribute educational materials to children's hospitals in the U.S. and Canada

**For more information on the event, visit our website at [www.childrenscardiomyopathy.org](http://www.childrenscardiomyopathy.org).**



**Contact:**  
Jennifer Hivry  
866.808.CURE ext. 903  
[jhivry@childrenscardiomyopathy.org](mailto:jhivry@childrenscardiomyopathy.org)

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## 2015 Sponsorship & In-Kind Donation Opportunities

Join Team CCF in raising awareness of pediatric cardiomyopathy by signing on as an event sponsor or an in-kind donor for our September 27, 2015 event at the South Mountain Recreation Complex in West Orange, New Jersey.

Sponsorship Benefits	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Supporter \$500	Table \$250	In-Kind*
Walk team members	8	6	4			
Company banner displayed at walk	♥					
Mention in press release	♥					
Verbal recognition at event	♥	♥				
Logo displayed on walk signage	Large Logo	Medium Logo	Small Logo			Small Logo
Premier table location at walk site	♥	♥	♥		♥	
Social media shout out	♥	♥				
Logo and link on event website	♥	♥	♥	♥		♥
Logo and link in electronic newsletter	♥	♥	♥	♥		♥
Recognition on walk event emails	♥	♥	♥	♥		

### \*In-Kind Donations

Food (bagels, donuts, bananas, granola bars, packaged snacks), drinks (water, sports drinks, juice, coffee, tea), paper/plastic products (cups, napkins, plates, utensils), walk equipment (tables, chairs, PA system), and pre- or post-event entertainment or activities

For more information on the event, visit our website at [www.childrenscardiomyopathy.org](http://www.childrenscardiomyopathy.org).



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## 2015 Sponsorship & In-Kind Donation Form

Join Team CCF in raising awareness of pediatric cardiomyopathy by signing on as an event sponsor or an in-kind donor for our September 27, 2015 event at the South Mountain Recreation Complex in West Orange, New Jersey.

**Contact:**  
Company Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_ Type of support:  Sponsor  In-Kind Donor

**Sponsorship Level:**  
\_\_\_\_\_ Gold Sponsor - \$5,000  
\_\_\_\_\_ Silver Sponsor - \$2,500  
\_\_\_\_\_ Bronze Sponsor - \$1,000  
\_\_\_\_\_ Supporter Sponsor - \$500  
\_\_\_\_\_ Table Sponsor - \$250

**Payment:**  
\_\_\_\_\_ Check payable to "Children's Cardiomyopathy Foundation" enclosed with form  
\_\_\_\_\_ Charge my credit card  Amex  Mastercard  Visa

Credit Card #: \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV: \_\_\_\_\_  
Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**In-Kind Donation Description and Quantity:**  
\_\_\_\_\_  
\_\_\_\_\_  
Estimated Dollar Value: \_\_\_\_\_

Please fax the completed form to 201.227.7016 and email a color logo file (EPS or uncompressed pdf format) to [jhivry@childrenscardiomyopathy.org](mailto:jhivry@childrenscardiomyopathy.org)

For more information on the event, visit our website at [www.childrenscardiomyopathy.org](http://www.childrenscardiomyopathy.org).



P.O. Box 547  
Tenafly, New Jersey 07670  
Tel: 866.808.CURE  
Fax: 201.227.7016  
[childrenscardiomyopathy.org](http://childrenscardiomyopathy.org)