



5th International Conference on Cardiomyopathy in Children



March 5 – 6, 2021
Virtual Conference

SPONSORSHIP OPPORTUNITIES

OVERVIEW

The Children's Cardiomyopathy Foundation will host the 5th International Conference on Cardiomyopathy in Children virtually on March 5–6, 2021. The two-day virtual conference will focus on determining research priorities and developing treatment strategies for improving the diagnosis, treatment, and health outcomes of children with cardiomyopathy.

The conference will bring together a **multidisciplinary group** of molecular biologists, epidemiologists, geneticists, and cardiologists from **top academic medical centers**. Leaders in pediatric heart failure, cardiomyopathy, and heart transplantations will be involved in:

- **Sharing updates** on the prevention, diagnosis, and medical management of cardiomyopathy
- Discussing **new developments** in genetics, etiology, and epidemiology
- Identifying the **most promising areas** for basic science, translational, and clinical research on pediatric cardiomyopathy
- Discussing **research approaches** for developing treatment guidelines and standardizing medical care
- Exploring **research collaborations** across medical centers and with pharmaceutical, medical device, and biotech industries

CONFERENCE PARTICIPANTS

Researchers and clinicians from top medical centers in the U.S., Canada, United Kingdom, and Australia will participate in the conference. CCF's extensive network of 2,850 medical and health professionals will also be invited to participate on a fee basis.

SPEAKER AFFILIATED MEDICAL CENTERS*

Beth Israel Deaconess Medical Center
Boston Children's Hospital
Brigham and Women's Hospital
Children's Healthcare of Atlanta
Children's Hospital of Colorado
Children's Hospital of Los Angeles
Children's Hospital at Montefiore
Children's Hospital of Philadelphia
Children's Hospital of Pittsburgh
Children's Medical Center of Dallas
Cincinnati Children's Hospital
Columbia University Medical Center
Duke University Medical Center
Great Ormond Street Hospital, United Kingdom
Hospital at the University of Pennsylvania
Indiana University School of Medicine
Johns Hopkins Hospital
Le Bonheur Children's Hospital
Lucille Packard Children's Hospital at Stanford

Lurie Children's Hospital of Chicago
Medical University of South Carolina
New York-Presbyterian Morgan Stanley
Children's Hospital
Northwestern University Feinberg School
of Medicine
Primary Children's Hospital
Riley Hospital for Children at Indiana University
Royal Children's Hospital Melbourne, Australia
Seattle Children's Hospital
Stollery Children's Hospital, Canada
Texas Children's Hospital
University at Buffalo Jacobs School
of Medicine
University of Colorado Hospital
University of Tennessee Health Science Center
Washington University at St. Louis
Wayne State University School of Medicine

* Additional medical centers may participate

CONFERENCE SESSIONS

The 5th International Conference on Cardiomyopathy in Children will encourage the exchange of knowledge and the evaluation of research needs so that new approaches and technologies can be identified to improve disease prevention and intervention.

The conference will be organized into **6 different sessions** over two days. Sessions will be both on-demand and live with short presentations, case studies, and panel discussions.

Proceedings from the conference will be published in *Progress in Pediatric Cardiology*. Past conferences have produced **10 dedicated issues** with **116 published articles** on pediatric cardiomyopathy, earning the distinction of the most downloaded articles in the 20-year history of the scientific journal.

MARCH 5: 12:00PM-4:00PM EST

SESSION 1: DILATED CARDIOMYOPATHY

SESSION LEADERS

Steve Lipshultz, MD, FAAP, FAHA
University at Buffalo Jacobs School of Medicine

Daphne Hsu, MD
Children's Hospital at Montefiore

Paul Kantor, MBBCh, MSc, FRCPC
Children's Hospital of Los Angeles

- FDA perspectives on clinical trials in children with DCM
- New drug therapies under investigation
- Challenges to designing and evaluating drug studies
- Acute and long-term management of heart failure in young patients
- Assessing risk, phenotyping patients, and assigning medical therapy
- Current gene therapies in DCM

* Session topics are subject to change.

CONFERENCE SESSIONS

SESSION 2: NONCOMPACTION CARDIOMYOPATHY

SESSION LEADERS

Melanie Everitt, MD

Children's Hospital of Colorado

Brian Feingold, MD

UPMC Children's Hospital of Pittsburgh

Lynn Jefferies, MD, MPH, FACC, FAHA, FHSA

University of Tennessee Health Science Center

- Spectrum of phenotype of ventricular noncompaction in children
- Reversible, transient, or undulating noncompaction
- Spectrum of phenotype of ventricular noncompaction in adults
- Molecular and histopathology of ventricular noncompaction
- Role of imaging in diagnosis and evaluation of noncompaction

SESSION 3: ARRHYTHMOGENIC CARDIOMYOPATHY

SESSION LEADERS

Jeff Towbin, MD, FAAP, FACC, FAHA

Le Bonheur Children's Hospital

Teresa Lee, MD

Columbia University Medical Center /

Morgan Stanley Children's Hospital

- Clinical and genetic features: the heart failure and electrophysiology perspective
- Pathophysiology of arrhythmogenic cardiomyopathy
- Protein and pathway targeted therapy
- Gene based diagnostics and therapeutics
- Diagnostic and treatment barriers
- Exercise guidelines for AC

CONFERENCE SESSIONS

MARCH 6: 9:00AM-1:30PM EST

SESSION 4: HYPERTROPHIC CARDIOMYOPATHY

SESSION LEADERS

Charlie Canter, MD
St. Louis Children's Hospital
Steve Colan, MD, FACC, FASE
Boston Children's Hospital
Robert Weintraub, MD
Royal Children's Hospital Melbourne

- Management differences between non-sarcomeric and sarcomeric HCM
- Role of genetic testing in clinical management
- Optimal imaging strategy for pediatric HCM
- Pediatric evaluative and surveillance protocols
- Minimizing sudden death in pediatric HCM
- Pros and cons of HCM and implantable defibrillators in competitive athletics

SESSION 5: RESTRICTIVE CARDIOMYOPATHY

SESSION LEADERS

Joe Rossano, MD, MS, FAAP, FACC
Children's Hospital of Philadelphia
Michael Burch, MB, ChB, MD, FRCP, FRCPCH
Great Ormond Street Hospital

- Overview of current knowledge
- Risk stratification in RCM
- Genetics of RCM
- Medical therapy for diastolic dysfunction
- Optimal time to list for a heart transplant

SESSION 6: GENETICS OF CARDIOMYOPATHY

SESSION LEADERS

Wendy Chung, MD, PhD
Columbia University Medical Center
Shelley Miyamoto, MD
Children's Hospital of Colorado
Stephanie Ware, MD, PhD
Riley Hospital for Children at Indiana University

- Genetics of primary cardiomyopathies
- Update on gene-directed therapy for primary cardiomyopathies
- New gene therapies under investigation
- Pros and cons of genetic testing
- Clinical utility of genetic testing in pediatric cardiomyopathy

* Session topics are subject to change.

SPONSORSHIP OPPORTUNITIES

The Children's Cardiomyopathy Foundation (CCF) provides various sponsorship opportunities ranging from \$25,000 to \$5,000 to meet the needs of our industry partners.

Sponsors will receive **prominent recognition** on all CCF conference materials, along with acknowledgment at the virtual meeting and recognition through CCF's newsletter, website, and social media. Additional benefits include **admission to the conference** and the opportunity to **deliver a marketing message** to a specific group of medical professionals pre-, post- or during the conference.

PRESTIGE SPONSOR • \$25,000

- Company featured in conference materials and communication
- Opportunity to email approved marketing message to conference attendees and up to 3,000 medical and healthcare professions through CCF's network
- Opportunity to show short (30 second-1 minute) video/ad clip or slides during meeting break for both conference days
- Logo prominently featured on slide during conference
- Full-page color ad included in conference registration packet emailed to conference attendees
- Logo recognition on CCF's website
- Recognition in CCF's newsletter distributed to more than 4,500 medical and healthcare professionals, cardiomyopathy families, and CCF supporters
- Acknowledgement in social media postings
- Admission for four to 2-day virtual conference

PREMIERE SPONSOR • \$15,000

- Company featured in conference materials and communication
- Opportunity to email approved marketing message to conference attendees
- Opportunity to show short (30 second-1 minute) video/ad clip or slides during meeting break for one conference day (premium placement)
- Sponsor logo prominently featured on slide during conference
- Full-page color ad included in conference registration packet emailed to conference attendees
- Logo recognition on CCF's website
- Recognition in CCF's newsletter distributed to more than 4,500 medical and healthcare professionals, cardiomyopathy families, and CCF supporters
- Acknowledgement in social media postings
- Admission for four to 2-day virtual conference

SPONSORSHIP OPPORTUNITIES

SIGNATURE SPONSOR • \$10,000

- Company featured in conference materials and communication
- Opportunity to show short (30 second-1 minute) video/ad clip or slides during meeting break for one conference day
- Sponsor logo prominently featured on slide during conference
- Full-page color ad included in conference registration packet emailed to conference attendees
- Logo recognition on CCF's website
- Recognition in CCF's newsletter distributed to more than 4,500 medical and healthcare professionals, cardiomyopathy families, and CCF supporters
- Acknowledgement in social media postings
- Admission for three to 2-day virtual conference

SELECT SPONSOR • \$7,500

- Company featured in conference materials and communication
- Opportunity to show slide or ad during meeting break for one conference day
- Sponsor logo prominently featured on slide during conference
- Half-page color ad included in conference registration packet emailed to conference attendees
- Logo recognition on CCF's website
- Recognition in CCF's newsletter distributed to more than 4,500 medical and healthcare professionals, cardiomyopathy families, and CCF supporters
- Acknowledgement in social media postings
- Admission for two to 2-day virtual conference

SUPPORTER • \$5,000

- Company featured in conference materials and communication
- Sponsor logo prominently featured on slide or ad during conference
- Half-page color ad included in conference registration packet emailed to conference attendees
- Logo recognition on CCF's website
- Recognition in CCF's newsletter distributed to more than 4,500 medical and healthcare professionals, cardiomyopathy families, and CCF supporters
- Acknowledgement in social media postings
- Admission for one to 2-day virtual conference

INQUIRIES

Janine Burke, Manager of Medical Outreach
866-808-CURE, ext 907
jburke@childrenscardiomyopathy.org

CCF is a U.S. registered 501(c)(3) charitable organization (EIN: 75-2986661), and contributions are tax-deductible to the extent allowed by law.

SPONSORSHIP CONFIRMATION

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CONTACT INFORMATION

Company

Name Title

Address

City / State / Zip

Phone Fax

Email

VIRTUAL SPONSORSHIP PACKAGES

☐ Prestige Sponsor • \$25,000 ☐ Signature Sponsor • \$10,000 ☐ Supporter Sponsor • \$5,000
☐ Premiere Sponsor • \$15,000 ☐ Select Sponsor • \$7,500

Payment will be made by ☐ Check ☐ Credit Card (a 3% convenience fee will apply)

Sponsor's Signature Date

PAYMENT

Please email this form to jburke@childrenscardiomyopathy.org by February 8, 2021. Payment may be made by check or credit card. Checks should be made payable to "Children's Cardiomyopathy Foundation" and mailed to Children's Cardiomyopathy Foundation, 24 West Railroad Avenue, Suite 408, Tenafly, NJ 07670. If paying by credit card, a 3% processing or convenience fee will be added.

SPONSOR LOGO & AD

Please submit a color logo (300 dpi minimum .eps file) and a print ready folder ad (300 dpi minimum .eps file) in color to jburke@childrenscardiomyopathy.org by February 8, 2021. Full page ads are 11" x 8.5" (h x w) and half page ads are 5.5" x 8.5" (h x w).



Children's Cardiomyopathy Foundation

866.808.CURE • childrenscardiomyopathy.org • info@childrenscardiomyopathy.org