# Seeking Answers



# Finding Hope

Children's Cardiomyopathy Foundation 2013 ANNUAL REPORT

## Founder's letter



#### Dear Friends,

More than twelve years ago, my husband Eddie and I set out to find answers as to why our two sons died from cardiomyopathy at such a young age. There were no answers to why cardiomyopathy affected them so severely or why their heart condition seemed different from adults with cardiomyopathy. We were determined to find answers and even more so after hearing the stories of other cardiomyopathy families.

From the start, CCF has been committed to accelerating research that improves the survival rate and quality of life for children with

cardiomyopathy. The multi-center studies that we have been supporting are yielding important results after a decade-long search for answers. In a 2013 published paper, "Risk Stratification at diagnosis for children with hypertrophic cardiomyopathy: an analysis of data from the Pediatric Cardiomyopathy Registry," identified risk factors will aid cardiologists in determining which children with hypertrophic cardiomyopathy are at greatest risk of death and who should be evaluated for earlier heart transplant. Before this study, there was no indication of which clinical signs could predict a child's outcome. These findings will have a significant impact on patient care worldwide.

The search for answers never ceases, and we keep moving forward with our work. In 2013, we awarded three research grants and provided additional funding to the Pediatric Cardiomyopathy Registry to cover patient recruitment for a new genotype and phenotype study. We raised our voices in Washington to lobby for increased research funding and educational awareness programs. Throughout 2013, we strengthened our patient support services and resources. Based on positive family reviews, CCF was named top-rated health organization for the third consecutive year.

These achievements give our cardiomyopathy families hope for a brighter future one where children with cardiomyopathy are diagnosed earlier and there is a promise of a cure. In honor of our two sons and all cardiomyopathy heart kids, we will keep seeking answers and finding hope.

Sincerely,

Tisa Yue

Founding Executive President

## Our Mission

The Children's Cardiomyopathy Foundation (CCF) is dedicated to finding causes and cures for pediatric cardiomyopathy through the support of research, education, and increased awareness and advocacy.

## **Disease Focus**

- Dilated cardiomyopathy (DCM)
- Hypertropic cardiomyopathy (HCM)
- Restrictive cardiomyopathy (RCM)
- Arrhythmogenic right ventricular cardiomyopathy (ARVC)
- Left ventricular non-compaction cardiomyopathy (LVNC)

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Lisa Yue

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## Research



### Research







- CCF-Funded Research with the North American Pediatric Cardiomyopathy Registry (PCMR) Identifies Risk Factors of Death and Heart Transplant in Children with Cardiomyopathy.
- Publications from three CCF-supported Pediatric Cardiomyopathy Registry research studies are recognized among most read articles in *Circulation*, the top-ranked journal on the cardiac and cardiovascular systems.
- CCF awarded \$286,720 in research funds and committed \$145,000 to support three new studies in 2013:

Leslie A. Leinwand, Ph.D. Pediatric Hypertrophic Cardiomyopathy Caused by Myosin Mutations University of Colorado, Boulder, Biofrontiers Institute

John Carter Ralphe, M.D. Human iPS cells and ECT in the Study of Hypertrophic Cardiomyopathy University of Wisconsin, Madison, School of Medicine and Public Health

Maria I. Kontaridis, Ph.D. Developmental Effects of PTPN11 Mutations on Pediatric Hypertrophic Cardiomyopathy Beth Israel Deaconess Medical Center, Harvard Medical School "Before this study, nobody knew which factors were more or less important in predicting outcomes. Based on our experience with adults, we do not think of HCM as a cause for heart transplant. Yet for a select group of high-risk children with HCM, transplant is key for survival."

Steve E. Lipshultz, M.D., PCMR Principal Investigator

## Research



- CCF awarded \$75,000 to the Pediatric Cardiomyopathy Registry to assist with patient recruitment on a nationwide National Health Institutes sponsored study, "Genotype-Phenotype Associations in Pediatric Cardiomyopathy."
- Two CCF-supported researchers secured multi-year funding from the National Heart, Lung, and Blood Institute (NHLBI) to expand their studies.

Carmelo Milano, M.D. Expanding the Donor Pool for Pediatric Heart Transplant Duke University, Durham, N.C.

Maria Kontaridis, Ph.D. Developmental Effects of PTPN11 Mutations on Pediatric Hypertrophic Cardiomyopathy Beth Israel Deaconess Medical Center, Boston, Mass.

 Study findings from CCF-funded research studies were presented at nine national medical meetings and published in six peer-reviewed medical journals in 2013. To date, the number of publications and presentations resulting from CCF-funded research initiatives total 161.

"CCF's support has been essential to two new NHLBI research grants which will study 600 children with cardiomyopathy over the next 4 years to identify the genetic causes of this disease as well as identify the best way to care for these children in pediatric cardiology centers in the U.S. and Canada."

James Wilkinson, M.D., M.P.H., Professor of Pediatrics and Epidemiology, University of Miami Miller School of Medicine, Fla.

## Education



## Education







- Sponsored the inaugural Pediatric Heart Failure Group meeting in Los Angeles, C.A. to focus on improving heart failure care in children.
- Represented at more than 10 national and international medical conferences including the American Academy of Pediatrics Annual Conference, American Heart Association Scientific Sessions, International Society of Heart and Lung Transplantation, 4th Summit on Youth Sports Safety, and Parent Heart Watch Annual Meeting.
- Collaborated with the Pediatric Heart Transplant Foundation (PHTF) to develop a new educational resource, *Pediatric Heart Transplants:* A Guide for Patients and Families. The comprehensive guidebook was developed with the top pediatric heart transplant centers across the U.S. and Canada.
- Distributed more than 3,700 pieces of educational materials on pediatric cardiomyopathy to families, hospitals and schools.

"The meeting proved that there is enormous interest in advancing the field of pediatric heart failure. This is becoming very clear as we have support from important organizations such as American Heart Association and the International Society for Heart and Lung Transplantation."

Yuk Ming Law, M.D., Director of Cardiac Transplant and Heart Failure at Seattle Children's Hospital, Wash.

## Advocacy & Awareness



## Advocacy & Awareness



- Named as a top-rated health organization for the third consecutive year by one of America's leading charity evaluators, Great Nonprofits.
- Partnered with Senators Robert Menendez (NJ) and Frank Lautenberg (NJ) and Representative Frank Pallone (NJ-6) to reintroduce the Cardiomyopathy Health, Education, Awareness, Risk Assessment and Training in the Schools (HEARTs) Act. CCF garnered the support of 26 legislative cosponsors and 37 organizations for the Cardiomyopathy HEARTs Act by year-end.
- Joined Representative Frank Pallone Jr. (NJ-6) and Assemblyman Patrick Diegnan at South Plainfield Middle School, N.J., to raise awareness of the Cardiomyopathy HEARTs bill and to call attention to sudden cardiac arrest in the young.
- Initiated grassroots advocacy campaign to support the Cardiomyopathy HEARTs Act and Teaching Children to Save Lives Act, which generated letters from 28 states to lawmakers.
- Secured report language on cardiomyopathy in the Senate Labor, Health, and Human Services appropriations bill, which was approved by the full Senate Appropriations Committee.
- Worked closely with Representative Lois Capps (CA-24) to reintroduce the Teaching Children To Save Lives Act, legislation that would provide schools with resources to teach students cardiopulmonary resuscitation (CPR) and how to use an automated external defibrillator (AED).
- Worked with the National Heart, Lung, and Blood Institute, Centers for Disease Control and congressional leaders to establish a Sudden Death in the Young Registry. The national registry will collect population-based information on sudden unexpected death in youths up to age 24.
- Launched an AED camp scavenger hunt to raise awareness of cardiomyopathy, the leading cause of sudden cardiac arrest in youth and to highlight the importance of AED accessibility in saving lives.



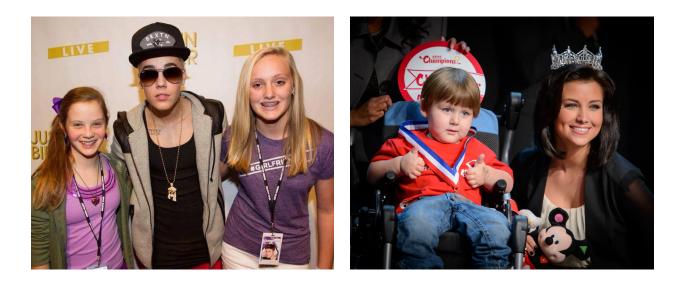




- Welcomed 212 new members to CCF's community this year.
  Currently, CCF has more than 2,140 members from 70 countries.
- Handled more than 815 phone calls and emails to patients and families in need.
- Received more than 71,700 website visits and 121,624 webpages of information was viewed—a 15 percent increase from last year.
- Grew CCF Facebook group to more than 400 members and generated more than 100 posts and 500 comments per month.
- Introduced new support meeting format to include online meetings, enabling parents to chat with one another online in real time.
- Awarded \$12,053 to seven families through CCF's Family Assistance Program to cover medical and non-medical expenses related to their child's treatment.
- Enhanced the Ambassador Program by offering a variety of opportunities for families to be involved in physician outreach, family support, grassroots advocacy, school education and community awareness.

#### HELPING FAMILIES, PROVIDING HOPE

- Parent whose daughter (age 13) has DCM called for resources to work with her school on accommodations and 504 education plans. CCF provided the *Ensuring a Good Learning Environment* resource to support the family through the process and to help the school personnel understand the disease and how to best support the student.
- Worried parent of a teenage son (age 16) just diagnosed with LVNC reached out for help. Her son, a competitive athlete, was told he is no longer able to play sports. CCF offered various family and teen support services to connect the parents and son to other affected families and teens in a similar situation.
- Parent looking for information and guidance for her son (age 10) diagnosed with RCM and listed for transplant. CCF shared the *Pediatric Heart Transplants Guide for Patients and Families* and connected her with a heart failure expert via the CCF Meet the Expert Program and other parents who have been through the transplant process.
- Single mother of two children (ages 16 and 7) affected by HCM called for support and information about the Family Assistance Program. CCF provided financial assistance to the family during child's treatment.



- Expanded support services for preteens and teens to include a youth blogger of the month program on CCF's Youth Connect Group and Heart Buddy Program, which encourages support and friendship among CCF youth members.
- Exchanged more than 1,130 emails on CCF's Connect Listserv.
- Scheduled six Meet the Expert question and answer sessions on CCF's email discussion group, *CCF Connect*.

Pediatric Cardiac Social Work Rachel Justus, LMSW & Anna Zelig, LMSW

Left Ventricular Non-Compaction (LVNC) Stephanie Ware, M.D., Ph.D., FACMG

Cardiomyopathy Evaluation and Diagnostic Screening Irene Lytrivi, M.D. Cardiac Electrophysiology Robert H. Pass, M.D.

Heart Transplant: Before, During and After Yuk Law, M.D.

Gastrointestinal Issues Relating to Cardiomyopathy Philip Kazlow, M.D.



"CCF was there for me less than one day after I found out that my son had hypertrophic obstructive cardiomyopathy. From that point on, CCF has been my lifeline. The CCF forum has given me the help and hope that I need to go on with my life knowing that I'm not alone on this tough, unpredictable journey."

Janell Gregerson, mom to Chase, 2, HCM

"CCF is the only place I can talk to someone who truly knows the ups and downs, the struggles, and the times of perseverance when dealing with this disease our children live with."

#### Aimee White, mom to Tyler, 4, DCM

"CCF has brought me close to life-long friends who I know are always there for me when we receive good and not-so-good news about Annabelle's diagnosis and disease. We are a close group who offer unconditional love and support to each other." Jessica & Rick Marshall, parents to Annabelle, 4, DCM

"I joined CCF in 2008 while my son was being worked up for a heart transplant at 3 weeks old and then admitted into hospice. The CCF community was there for us the entire time. I found a place I could lean on others for support and knowledge. I even found information for treatments that probably contributed to his dramatic improvement leading to hospice discharge. After more than 4 years, I am still a part of this community."

Kristi, mom to Christopher, 4, DCM/LVNC

## 2013 Fundraising Highights







- CCF's Fifth Annual Poker Event at Crimson in New York City was held on February 6 and attended by 262 guests and 42 corporate sponsors. The event raised \$241,105.
- CCF's 11th Annual Golf Classic at Montclair Golf Club, N.J., held on July 22, was attended by more than 230 guests and 60 sponsors raising \$403, 540.
- CCF's spring and holiday direct mail appeals raised \$90,313 in total.
- Fundraisers planned by CCF families and friends brought in more than \$54,977.

"After registering with CCF, they called me at least twice to check on us and always remembered my son's name. How many foundations know your child's name? This is why I am raising money for CCF."

Brenda Pressler Sprague Online Shopping Fundraiser Daphne, Ala.

"It warms my heart to think that a child, my son Casen, who was alive for only 6 months can make a difference in the lives of so many."

Heather Riley 5th Annual Casen's Crew for CCF Fundraiser Abilene, Texas

#### STATEMENT OF FINANCIAL POSITION

ASSETS	
Cash & Cash Equivalents	\$981,278
Investments	\$1,293,671
Property & Equipment	_
TOTAL ASSETS	\$2,274,949
LIABILITIES & NET ASSETS	
Current Liabilities	_
Net Assets – Unrestricted	\$2,266,823
Net Assets — Temporary Restricted	\$8,126
Net Assets — Permanently Restricted	_
TOTAL NET ASSETS	\$2,274,949
TOTAL LIABILITIES & NET ASSETS	\$2,274,949

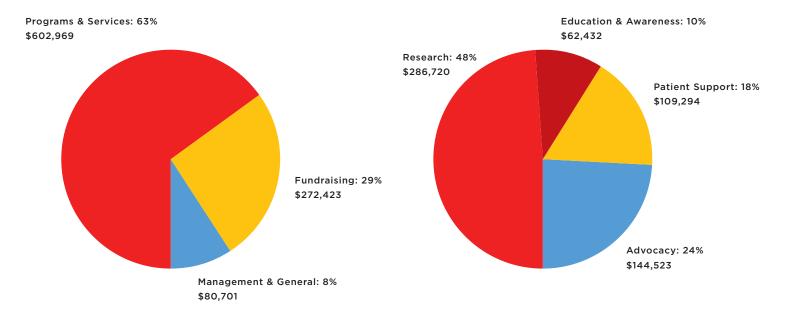
#### STATEMENT OF ACTIVITIES

PUBLIC SUPPORT & REVENUE	Ξ
Contributions	\$168,028
Fundraising	\$775,523
Interest & Dividends	\$16,526
Unrealized Gains	\$108,505
TOTAL PUBLIC SUPPORT & REVENU	IE \$1,068,582
OPERATING COSTS	
Programs & Services	\$602,969
Management & General	\$80,701
Fundraising	\$272,423
TOTAL OPERATING COSTS	\$956,093
NET INCOME	\$112,489

**EXPENSES BY PROGRAM & SERVICES** 

#### TOTAL EXPENSES

16



## Major Donors & Partners

CCF expresses its deep appreciation to the friends and partners who have so generously supported our work. The individuals, corporations and organizations listed below helped advance CCF's mission by making a gift of \$250 or more in 2013.

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