

# WALK FOR A CURE

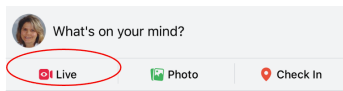
CHILDREN'S CARDIOMYOPATHY FOUNDATION

## Awareness Walk

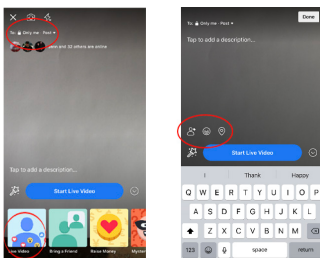
### Instructions on Using Facebook Live

Facebook Live is a special feature on Facebook that allows users to record real-time events using a computer or mobile device camera. You can engage your family and friends in your walk goal by sharing video clips of your training or walk.

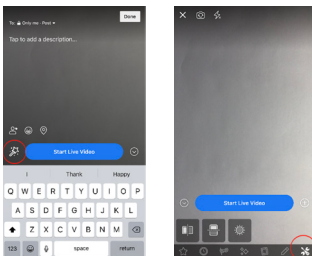
- 1 Open Facebook on your mobile device or tablet. To create a post on the top of your News Feed, tap the “Live Video” icon to the left of your search bar.

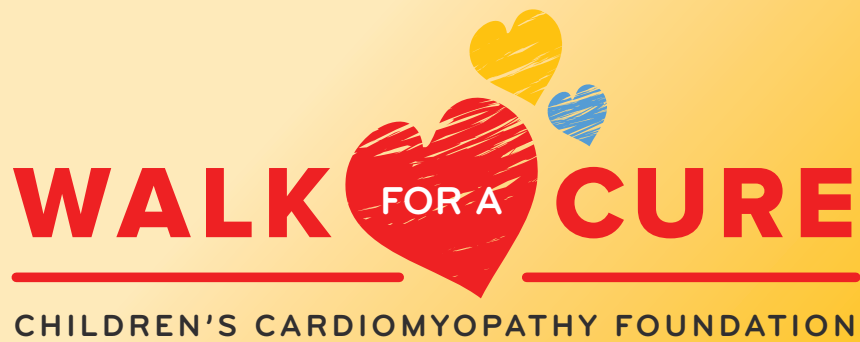


- 2 Choose your privacy and posting settings.
  - Choose Live Video in the lower-left corner.
  - Add a video description: #ItTakesATeam and link to your fundraising page.
  - Tag @CCFHeartKids along with your friends. Also add a location, activity, or a feeling.



- 3 To the left of the blue “Start Live Video” icon, choose your settings by clicking on the wand icon.
  - Set your camera’s orientation (screwdriver/wrench icon).
  - Fun options are available like adding lenses, filters, or selecting the writing and drawing option.

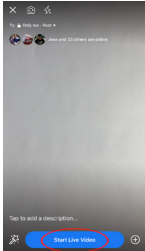




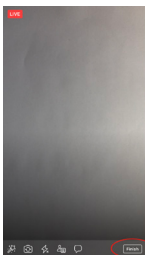
## Awareness Walk

### Instructions on Using Facebook Live

- 4 When ready, click the blue “Start Live Video” button to start broadcasting.
  - Speak clearly into the speaker.
  - If using selfie mode, try to keep the phone at arm’s length from your face.
  - Introduce yourself and share why you are walking for CCF and why the cause is important to you.
  - If walking with others, feature your teammates as you broadcast your walk.
  - As you walk, thank all your friends and family for their support. Direct those who haven’t donated to go to the link in the description.



- 5 When live, comments may appear at the bottom of your screen from viewers. Try to respond to shoutouts and comments as they appear.
- 6 Click “Finish” to end the broadcast. Post your reply and save the video to your camera roll.



- 7 Once finished, share the video on your timeline using #ItTakesATeam and include the link to your fundraising page. Also, tag @CCFHeartKids.